



Blog Name		
Date:		

#### **HOW TO USE THIS WORKSHEET**

Answer these simple questions to help you figure out which affiliate products are perfect for your blog's audience. Below you'll find an sample worksheet for you to use as an example.

#### 1) WHAT IS YOUR BLOG NICHE?

My niche for Christian Blogging Academy is blogging, writing, and business tips.

### 2) WHO IS YOUR TARGET AUDIENCE? WHO IS YOUR BLOG SERVING? BE SPECIFIC. IF YOU'RE NOT SURE, USE THE SPACE BELOW TO FIGURE IT OUT

My target audience are Christian bloggers, writers, and entrepreneurs.

#### 3) WHAT PROBLEMS DOES YOUR BLOG SOLVE FOR THIS AUDIENCE?

I use CBA to solve several problems for my audience. For example, if they are struggling with starting a blog, marketing their blog, or knowing how to monetize it, I write articles that will teach them how to do all of these things and more. I use tutorials, real life experience, and in depth tips to help them learn more about blogging.





### WHAT PRODUCTS OR SERVICES COULD HELP YOUR TARGET AUDIENCE SOLVE THEIR PROBLEM? WRITE THEM BELOW

**PRODUCT 3:** Skimlinks

#### HOW DOES THIS PRODUCT SOLVE THEIR PROBLEM?

**PRODUCT 1:** The Genius Blogger's Toolkit helps solve blogger's problems by teaching them about a wide variety of blogging topics. If you are a new blogger or just trying to take your blog to the next level this product will give bloggers the knowledge on how to do that.

**PRODUCT 2:** Tailwind is a Pinterest marketing tool that will save blogger's precious time. It acts as a kind of personal assistant for bloggers who want to market on Pinterest but don't have time to manually pin every day.

**PRODUCT 3:** Skimlinks is an affiliate network that has tons of different companies that have millions of products that you can promote on your blog. If a blogger is having trouble monetizing their blog Skimlinks is a great place to start as it is very easy to find quality products to promote.

### 6) IS THERE AN AFFILIATE PROGRAM FOR THIS PRODUCT? HOW DO YOU APPLY FOR IT? BE SURE TO WRITE DOWN OR SAVE THE NAME OF THE AFFILIATE PROGRAMS' WEBSITE.

Yes there is an affiliate program for all 3 products or services!

https://ultimatebundles.com/become-an-affiliate/

https://www.tailwindapp.com/

https://skimlinks.com/

#### 7) DID YOU APPLY FOR IT ( WRITE THE DATE YOU APPLIED)

Yes (9-5-18 and was already accepted!





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1) WHAT IS YOUR BLOG NICHE?
2) WHO IS YOUR TARGET AUDIENCE? WHO IS YOUR BLOG SERVING? BE SPECIFIC.
3) WHAT PROBLEMS DOES YOUR BLOG SOLVE FOR THIS AUDIENCE?





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PRODUCT 3:	
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**CHRISTIANBLOGGINGACADEMY.COM** 

7) DID YOU APPLY FOR IT ( WRITE THE DATE YOU APPLIED)





#### CHRISTIAN BLOGGING ACADEMY POST THIS WORKSHEET REFERENCES:

Click the link below and use this blog post to guide you through this worksheet.

<u>3 Best Affiliate Marketing Programs For Complete Beginner Bloggers (Hint: None Are Amazon)</u>

<u>3 Simple Affiliate Marketing Tips Smart Bloggers Follow To Earn Money</u>

<u>Top 24 Christian Affiliate Programs You Can Easily Monetize On</u> Your Blog

