



CHRISTIAN BLOG NAME Brainstorm



Blog Name

Date:

HOW TO USE THIS WORKSHEET

Answer these simple questions to help you brainstorm the perfect blog name. Below you'll find an sample worksheet for you to use as an example. My hope is that you will have a blog name by the time you are finished or at least have some names narrowed down

WHAT IS YOUR BLOG NICHE?

My niche for Christian Blogging Academy is blogging, writing, and business tips.

METHOD #1: USE YOUR NAME

Write you name below as a domain name. Then ask yourself these questions: Is it easy to spell? Is it easy to remember? Is it easy to pronounce? If the answer to any of these questions is no then scratch this option off your list.

angelajohnson.com

it's easy to say, remember, and pronounce but I still don't think this is the name I want to use

METHOD #2: CHOOSE A KEYWORD

What's the keyword that your target audience would type into Google in order to find your content? If you need help coming up with keyword ideas go to ubersuggest.com and type in target audience and go through the results. Write down several different possible blog name possibilities.

I searched Ubersuggest for Christian blogging and these are keywords that could be possible domain names:

[Christian blogging tips \(christianbloggingtips.com\)](http://christianbloggingtips.com)

[Christian blogging \(christianblogging.com\)](http://christianblogging.com)

[Christian mommy blogger \(christianmommyblogger.com\)](http://christianmommyblogger.com)



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METHOD #3 CHOOSE BASED ON THE FEELING YOU WANT YOUR READER TO HAVE

Write down a few emotions or feelings you want your reader to have when they come to your blog. Choose words that resonate with your audience

Examples:

hopeful (thehopefulmom.com)

grateful (gratefullypursued.com)

blessed (blessedbeyondmeasure.com)

METHOD #4 CHOOSE SOMETHING CUTESY OR PLAYFUL

Have fun with this method. Be creative. You could use a combination of the other methods here as well

cuteasabutton.com (for a sewing blog)

kitch&ditch.com (recipes ideas made in 30 minutes or less)

[fox&fifty](http://fox&fifty.com) (fashion ideas for women over 50)



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METHOD #5 USE SCRIPTURE PHRASES

Think of and write down some of your favorite scripture and pick phrases in those scriptures that stand out as potential blog names

1 Peter 5:7 ...casting all your care upon him for he cares for you.

Domain name: castingyourcares.com

2 Corinthians 4:16-18 So we do not lose heart

Domain name: donotloseheart.com

Write any additional ideas you have here:



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Write any additional ideas you have here:

CHRISTIAN BLOGGING ACADEMY POST THIS WORKSHEET REFERENCES:

Click the link below and use this blog post to guide you through this worksheet.

[Choosing A Christian Blog Name](#)



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