

5 GAME-CHANGING PINTEREST MARKETING TOOLS & RESOURCES I WISH I'D HAD BEFORE MY BLOG LAUNCH

Want to know some of the tools & resources I use to up my Pinterest Marketing game?

These are the tools & resources that I refer to frequently and have made a huge difference in my Pinterest strategy.

1) Pinterest Traffic Avalanche:

Pinterest Traffic Avalanche is a course by Create & Go founders Alex & Lauren.

I find that when I follow their advice I literally see **instant results to the tune of hundreds of clicks** the first day I pin a fresh pin, even in this crazy up and down Pinterest climate.

[Click here to learn more about Pinterest Traffic Avalanche](#) (affiliate link)

2) Next Level Pin Design Course:

This course took my pin design to another level. I was finally able to start **designing pins that looked professional, branded, cohesive, and unique.**

Plus I learned how to make Canva templates which made creating pins so much faster **which of course saved me time.**

I'm sure you know by now that time is in short supply for us bloggers so anything that saves time is a win!

[Click here to learn more about Next Level Pin Designs](#) (affiliate link)

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3) Explosive Traffic With Tailwind Tribes:

This is an ebook that I refer back to often.

I never really understood the power of Tailwind Tribes until I read this book. It helped me use Tribes in a strategic way in order to gain more traffic.

I highly recommend it not just because of how it talks about using Tribes but also because it gives you insight on pin creation, blog post topic research, and Pinterest analytics.

[Click here to learn more about Explosive Traffic With Tailwind Tribes](#)

4) Pinteresting Strategies:

This ebook turned course is talked about heavily in blogging circles for good reason.

It gets results. It's packed full of Pinterest marketing techniques and strategies that I had never really heard of anywhere else or considered.

I love that it's been turned into a course so it can keep up with the ever changing Pinterest algorithm.

[Click here to learn about Pinteresting Strategies](#)

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5) Tailwind:

Tailwind is a Pinterest pin scheduler. You can schedule pins for months in advance.

Before Tailwind, I felt like I could do Pinterest marketing on my own. And you totally can and people do.

However, **Tailwind is a time saving tool** and in the beginning when you are learning so much and trying to do a million different blogging tools at once, you need to save time whenever you can.

That's why I recommend at least trying out the 100 free scheduled pins to see if you like it.

[Click here to try Tailwind free \(affiliate link\)](#)

[Thank you so much for letting me share this little guide with you. If you want more blogging tips & resources please join me, Nicky Johnson, at my blog Christian Blogging Academy](#)